



VERWOODIANS  
ON  
WASTE 

REDUCE REUSE INSPIRE

## The VoW Christmas Challenge!

Dear fellow Verwoodian

We've been able to reflect proudly on the achievements of VoW over the last twelve months, having established a formal not-for-profit group and a sustainable community recycling scheme. We thank all our partners and yourselves for your part in this success.

You have heard plenty about trying to REDUCE the amount of single-use plastic in our lives. However, our aim is first and foremost to REMOVE as much plastic usage as possible from our lives. As we head into a new year we urge you all to look at everything you buy and consider whether, with a bit of effort and a change of habit, you could cut out buying that item you are reaching for, without a plastic wrapper. Visit our list of plastic free local fruit and vegetable suppliers on our web site as a starting point.

If, having thought about your shopping, wrapped in plastic, and you cannot buy it plastic free, then can you REUSE it? Can you buy a preowned one from, say, Marketplace? If you really can't make or buy it plastic free then this is what our recycling bins are for. The plastic will be reused for another purpose. But it should be a last resort!

Above all, we ask that you INSPIRE others to follow you. Be the leader we all need. Share your ideas with friends, on social media groups and make your 2021 resolution to try that little bit harder: to reduce your plastic use, waste in general, and watch the savings mount up!

The whole committee,  
Dr Sara, Dr Laura, Anita, Tracey,  
Francesca, Sarah Q, Sarah C and  
LuzMaria all wish you a  
very happy Christmas and a  
planet friendly New Year.

The VOW team  
[www.vowverwood.com](http://www.vowverwood.com)





Give gifts that aren't RUBBISH this year!

Fill your stocking, not your bin, with these reusable alternatives






## Gifts that keep on giving...


Small changes in our daily lives can make a big difference if we all work together. So make sure these reusable essentials are on your Christmas list and buy for others to inspire them to change their habits too. Reusable coffee cups, water bottles and reusable straws... beeswax wraps, washable make-up remover pads and even reusable "cotton" buds. Reuse glass jars for homemade jams and chutneys, or even cookie or hot chocolate kits - see our website and Facebook page for some more ideas!


Why not skip wrapping paper and present your gifts in handmade produce bags (try this video for instructions <https://www.youtube.com/watch?v=sRsMxVB3LqI>), or use reusable shopping bags instead of gift bags?


Please share your ideas and finds with us!

 Re-use your Christmas Cards as gift tags or crafts next year

Make your own crackers with  with fabric to use every year

 Like your Roses & chocolate coins? Save that foil & take it to the collection point at Morrisons

Make a VoW for 2021 to remove  more plastic from your life

 Don't forget to recycle that Christmas tree in January!



# THE COFFEE CUP PROBLEM

**2.5 billion**  
 coffee cups are thrown away  
 every year  
**only 0.25%**  
 are recycled  
**500,000**  
 are littered every DAY  
**25,000**  
 tonnes of waste a year sent  
 to landfill  
**1 in 5**  
 people visit a coffee shop  
 daily



**A moment on the lips, decades on the tip - but your coffee doesn't have to cost the Earth...**

Scenes of bins overflowing with coffee cups have sadly become an increasingly usual sight whilst this Tier 2 lockdown endures. None of these coffee cups will be recycled, and despite the masses of resources used in their manufacture they will all go to landfill. It is completely avoidable.

Here's what you can do...



Invest in some reusable cups and get in the habit of always taking them out with you.



If you forget your cup, return your empties to Costa and hand them over - they will recycle them.



Or, take them home, then take them to the recycling centre at Morrisons. These cups can go in the Tetra Pak recycling bin.



In partnership with  
 Litter Free Dorset

[www.litterfreedorset.co.uk](http://www.litterfreedorset.co.uk)





**Firstly, a massive "Thank you" to our volunteers for all they do to run this facility.**

Contamination involving the wrong waste in each bin is our biggest headache. Volunteers have to sort through each bag, remove the contamination, scrunch a massive amount of plastic into a box then post it off to Terracycle.

On the following pages we have listed, for ease of use, what waste you should collect for our current bins.

**More importantly, it also details what waste you should NOT put in our bins.**

This is vitally important, not only to keep the scheme going but with COVID-19 our volunteers need to handle the minimum amount of packaging possible.

And, if you would like to see a particular recycling bin in our bay, then let us know! But we will need volunteers to manage the bin so have a chat to us about this. Many hands make light work!

## CRISPS & SAVOURY SNACKS

[www.terracycle.com/kpsnacks](http://www.terracycle.com/kpsnacks)



**Location:**

VOW recycling centre in Potters Wheel Car Park

**Managing volunteer(s):**

The Helix Centre, Verwood

**ACCEPTED WASTE:**

ANY BRAND of crisps, savoury snacks, nuts, popcorn, and pretzels, including multipack outer bags

**NOT ACCEPTED:**

cake/chocolate/confectionary wrappers, clear wrappers from individually wrapped snacks, crackers, dental items

## CONFECTIONERY

[www.terracycle.com/confectionery](http://www.terracycle.com/confectionery)



**Location:**

VOW recycling centre in Potters Wheel Car Park

**Managing volunteer(s):**

VOW Team

**ACCEPTED WASTE:**

ANY BRAND of chocolate or sweets plastic pouches, bags and multipack outer packaging, plastic chocolate wrappers

**NOT ACCEPTED:**

ice cream wrappers, non-plastic packaging, foil (Morrisons car park), clear plastic bags, Quality Street wrappers (all compostable!), Smarties tubes (general kerbside recycling!), After Eight sleeves, breakfast/cereal/granola/protein bar wrappers, plastic trays, Ferrero boxes, candy, small Haribo wrappers

## BISCUITS & CRACKERS

[www.terracycle.com/pladis](http://www.terracycle.com/pladis)



**Location:**

VOW recycling centre in Potters Wheel Car Park

**Managing volunteer(s):**

The Helix Centre, Verwood

**ACCEPTED WASTE:**

ANY BRAND of cracker and biscuit wrappers, mini-bag packets, biscuit pouches

**NOT ACCEPTED:**

chocolate/confectionary wrappers, cake bar wrappers (except Jaffa Cake bars), clear wrappers from individually wrapped snacks, cardboard (general kerbside recycling)

## HOME HYGIENE

[www.terracycle.com/rb](http://www.terracycle.com/rb)



**Location:**

VOW recycling centre in Potters Wheel Car Park

**Managing volunteer(s):**

VOW Team

**ACCEPTED WASTE:**

ANY BRAND of plastic laundry and dishwasher packaging, home cleaning flexible refill packaging and wipe packets, dishwasher cleaner packaging, fragrance/freshener plastic sleeves

**NOT ACCEPTED:**

plastic bottles/tubs or cardboard (general kerbside recycling), aerosols, toilet fresheners & packaging, oven cleaning packaging, fragrance candles/reeds/plug-ins/autosprays, pump/spray dispensers, cloths/wipes, BABY & TOILET WIPES PACKAGING



### Who are they?

Terracycle is "Eliminating the Idea of Waste" by recycling the "non-recyclable".

Through partnering with individual collectors and local groups such as VoW, as well as major companies, retailers and manufacturers, they can collect and recycle almost any form of waste. Across 20 different countries they divert millions of pounds of waste from landfills and incinerators each month.

### What happens to the waste?

When challenged with a new type of typically hard-to-recycle waste, the Terracycle research & Development team uses scientific tests to learn how it can be broken down and best reintegrated into the manufacturing supply chain.

Collected waste is deconstructed and sorted by material, then processed into a new "virgin" format that can be sold to manufacturers. For example, plastics are cleaned and melted down, then turned into pellets, flakes and other usable formats that can be moulded into new products and packaging. Find out more at:

[https://www.terracycle.com/en-GB/about-terracycle/how\\_we\\_solve](https://www.terracycle.com/en-GB/about-terracycle/how_we_solve)



# WET WIPE WOES



Since introducing our new Home Hygiene and Burt's Bees Make-Up and Personal Care collection bins we have seen lots of packaging for baby wipes and moist toilet tissue.

Whilst its great that people obviously want to find a recycling solution for this waste, unfortunately these schemes cannot currently accept the volume of waste that these wipes present. Whilst some may always "sneak in" we risk our collections being refused if there is a high level of contamination with non-accepted packaging.

As you'll see in the information panels, our bins can currently accept the following:

- Burt's Bees scheme can accept FACIAL WIPES packaging only
- Home Hygiene scheme can only accept HOME CLEANING WIPES

## What you can do...

- Contact the companies directly to challenge them on providing a recycling solution for their products and packaging
- Consider switching to a reusable option, kinder to the planet and your pocket!



# PET FOOD PLASTIC

[www.terracycle.com/petfood-uk](http://www.terracycle.com/petfood-uk)



**Location:**  
Potters Wheel Car Park  
AND Cedar Vets, Verwood

**Managing volunteer(s):**  
VOW Team in aid of Cats Protection League

**ACCEPTED WASTE:**  
CLEAN & DRY pet food pouches, dry pet food/treat flexible plastic packaging



# CHEESE WRAPPERS

[www.terracycle.com/cheesepackaging-uk](http://www.terracycle.com/cheesepackaging-uk)



**Location:**  
Potters Wheel Car Park

**Managing volunteer(s):**  
The Helix Centre, Verwood

**ACCEPTED WASTE:** ANY BRAND of cheese wrapper

**NOT ACCEPTED:**  
cling film, wax from cheese (e.g. Babybel)

# INK JET CARTRIDGES



**Location:**  
Potters Wheel Car Park

**Managing volunteer(s):**  
Macmillan Caring Locally

**ACCEPTED WASTE:** ANY BRAND of DOMESTIC ink-jet

**NOT ACCEPTED:**  
laser jet cartridges, toner cartridges, non-domestic

## MAKE-UP & FACIAL CARE

[www.terracycle.com/burtsbees-personalcare-uk](http://www.terracycle.com/burtsbees-personalcare-uk)



### Location:

VOW recycling centre in Potters Wheel Car Park

### Managing volunteer(s):

Friends of Verwood First School

### ACCEPTED WASTE:

ANY BRAND of empty plastic make-up container (lipsticks, lip gloss, lip balm, mascara tubes & wands, highlighter & bronzer sticks, eye shadow compacts), flexible plastic or metallic tubes for creams/ointments, flexible plastic packaging for facial cleansing wipes ONLY

### NOT ACCEPTED:

glass containers, plastic toiletry bottles (general kerbside recycling), BABY & TOILET WIPES

## WRITING INSTRUMENTS

[www.terracycle.com/bic-uk](http://www.terracycle.com/bic-uk)



### Location:

Potters Wheel Car Park AND Verwood First School

### Managing volunteer(s):

Friends of Verwood First School & VFS Team Eco

### ACCEPTED WASTE:

ANY BRAND or MATERIAL of pen, felt-tip, highlighter, marker, correction fluid pot, correction tape, mechanical paper, eraser pens, fountain pens and ink pen cartridges

### NOT ACCEPTED:

wooden pencils, chalk, glue sticks, erasers, rules or sharp objects (sharpeners, scissors)

## What else can be recycled locally, beyond my kerbside collection?

### Stretchy plastic

Plastic film, such as used in bread, produce and freezer bags, and protective packaging, can also be recycled with carrier bags at larger supermarkets like Morrisons. Look out for these labels:



### Morrisons Car Park recycling banks

- Tetra Pak carton packaging and paper cups
- Foil (clean!)
- Textiles

### Somerley Recycling Centre

Check out your options at:

[www.hants.gov.uk/wasteandrecycling/recyclingcentres/hwrcfinder/Somerley](http://www.hants.gov.uk/wasteandrecycling/recyclingcentres/hwrcfinder/Somerley)

### Wimborne Recycling Centre

Check out your options at:

[www.dorsetcouncil.gov.uk/bins-recycling-and-litter/recycling-centres-and-banks/wimborne-recycling-centre.aspx](http://www.dorsetcouncil.gov.uk/bins-recycling-and-litter/recycling-centres-and-banks/wimborne-recycling-centre.aspx)

### VoW Recycling Directory

For everything else, be sure to check our directory, it is frequently updated:

<https://www.vowverwood.com/recycling>

# DIY: SAVING THE PLANET

On our website blog page we now have a very interesting set of guides written by Roy Harrison on how to calculate, reduce and offset your carbon emissions. They are a great read for anyone interested in delving a little deeper into the subject - lots of myth-busting facts and thought provoking information. Members of the VoW team will be working out their CO2 emissions over the coming months and we will report back on their findings.

For now please have a read:  
[www.vowverwood.com/blog](http://www.vowverwood.com/blog)



## Dates for your diary...



Every Thursday, 9-11am, outside Harlee's Fish & Chips, Verwood  
 Check website for other locations  
[gardnerszerowaste.co.uk](http://gardnerszerowaste.co.uk)

### VERWOODIANS ON WASTE

Monthly meeting first Tuesday of every month, 7:30pm online

## KIDS FOOD POUCHES

[www.terracycle.com/kidsfoodpouch-uk](http://www.terracycle.com/kidsfoodpouch-uk)



### Location:

VOW recycling centre in Potters Wheel Car Park

### Managing volunteer(s):

VOW Team

### ACCEPTED WASTE:

ANY BRAND of baby food pouches, kids yoghurt pouches and pouch caps, Ella's Kitchen snack packets ONLY



## FUTURE COLLECTION SCHEMES

[www.terracycle.com/en-GB/brigades](http://www.terracycle.com/en-GB/brigades)



### CAN YOU HELP?

We are always looking for new recycling opportunities to bring to the community but are at the point where we need new volunteers to run them before we can expand further. Please get in touch if you can donate a little time to join our team and make a difference!